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Always front and center in our activities is our mission: to educate students at the undergraduate and graduate levels, conduct scholarly activities, and engage with the internal audit profession. In the following pages, we provide an update of the many activities of the center during the 2019-2020 academic year. We divide this into sections of on-campus engagement, off-campus engagement,

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Internal Audit and related courses are thriving at KSU. KSU added an Internal Audit course for summer 2019, and we now offer students the undergraduate Internal Audit course year round, including fall, spring, and summer semesters. To earn the IAEP Certificate, students must complete five courses including Accounting Information Systems, Auditing and Assurance, Accounting Data Analytics, Fraud and Forensic Accounting, and Internal Auditing.

We issued a record 72 IAEP Certificates this year. 45 students successfully completed the necessary undergraduate courses to earn the IAEP Certificate awarded by the Institute of Internal Auditors. Additionally, 27 students completed the Master of Accounting specializing in Audit/Advisory and earned their IAEP Certificate.

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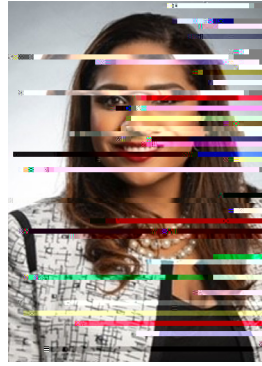
Kennesaw hosted the 1st annual IIA Awareness Day in August 2019. This was an opportunity for KSU students (majoring in accounting, finance or information systems) to learn more about career paths in internal audit/advisory. Seventeen companies and

professional service firms engaged with 82 students on a beautiful Friday afternoon.

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In December, the IAC Director met with the external stakeholders to discuss the activities of the fall, the plan for spring, and





(CAE - Southwire), Carley Ferguson (CAE - Mohawk), Greg Kirkland – not pictured- (CAE - Mueller WP), talking about managing the Internal Audit function; Joanne Sebby, (CAE - Fiserv) discussing consulting engagements. How wonderful to have six CAE's engaging in class.

To finish the Seminar in Internal Audit, we held an in class capstone case competition. Students applied their knowledge of internal audit from class to present a 15 minute presentation on how the internal audit function could assist a non-profit charity maximize the achievement of the organizations' mission. Five groups presented to a panel of judges playing the role of the charity's board of directors. The judges included: Ryan Neff (Protivity), Amanda Mulvey (Apple), Billy Boyd (Moore Colson), Regina Davis (Crowe), and Scott Roberson (Fiserv).

The winning team impressed the judges with a broad list of value added activities and issues for the charity to consider. These ranged from governance issues to ERM and specific internal control issues spanning from operational to financial and strategic initiatives to help the organization realize their mission. The winning team won merchandise from the Martin Truex Jr. Foundation, the charity organization in mind as the authors created the case.

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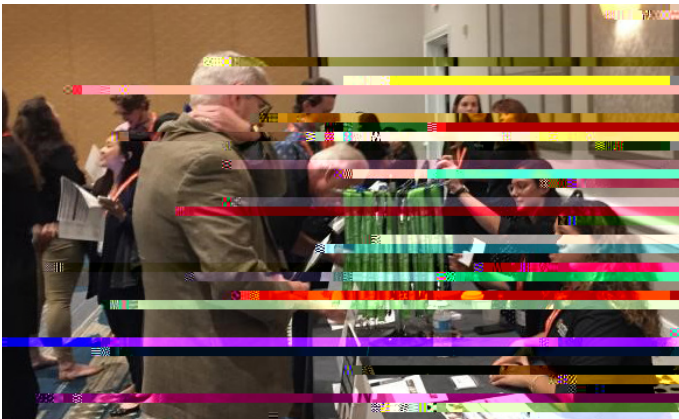
As part of the MAcc Capstone course, students were asked to connect with professionals for a 30-minute conversation with a professional about their 5-year plan. We had many IA/Advisory professionals volunteer for this opportunity. Ten students benefited from having conversations with leaders in our profession. We thank all that volunteered and all of the following who engaged.

- Booz Allen/Steve Brown
- Asbury Auto/Barbara Jesup
- State Farm/Tamara Robinson
- Bluelinx/Adam Bowen
- Crowe/Regina Davis
- Apple/Aaron Gagnon
- Fiserv/Richard Chang
- Apple/Amanda Mulvey
- Fiserv/Sarah Lasek
- Deloitte/Pat Noll

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Two faculty and six MAcc students attended the Internal Audit Student Exchange Program (IASE) in Orlando, FL in the Fall. The “KSU Team”, both faculty and students, were an exclusive group of volunteers that helped with registration and supporting the IIA staff at the international student leadership conference. In addition to volunteering, the students got the opportunity to network with professionals and offered opportunities for interviews with attending firms. Volunteers pictured below (from furthest to closest) are Courtney Madison, Dr. Heather Hermanson, Allison Anzelmo, and Chrissy Plattel.

The “KSU Team” pictured from left to right include: Felix Saucedo, Allison Anzelmo, Dr. Heather Hermanson, Chrissy Plattel, Courtney Madison, Miranda Nunn, John Ezeamakam, and Dr. Brad Schafer. Students had the opportunity to network with professionals, faculty, and students from other schools around the world. During the conference, students were assigned to teams consisting of students from different schools to participate in a case competition. This is a wonderful learning experience because they were thrown into a situation where they had to solve a problem in less than 48 hours with a group of students that they did not know. Miranda Nunn’s group won 1st place (pictured below).



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KSU was the only school who had student volunteers at this event. Two MAcc students and two faculty/staff attended and they helped at the registration desks and then attended the event. Felix Saucedo stated, "The Internal Audit Volunteer day allowed me to understand the endless possibilities that Internal Audit could help out with. Meeting so many professionals that were passionate about what they do, as well as the many

teaching many Internal Audit classes. We appreciate her service to and dedication to promoting the profession through her classes. She will be missed.

Bruce Lindeman continues his giving back to KSU by serving as a career coach in the Coles College of Business. Bruce served many years at GP in internal audit and leading the recruiting efforts on KSU. Now he serves as a career coach and mentor full time at KSU encouraging students to find their fit in the profession, including the opportunity internal audit offers in a career path. Bruce is a true champion of the IA profession to our students. Thank you for your engagement in advising our next generation of internal audit professionals.

Research productivity of KSU faculty continue to place KSU among the elite schools producing high quality scholarship. As of August 2019, the BYU rankings place KSU in the top 60 universities in the world in accounting research, and top 30 in the audit and education areas.

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"I am grateful for the generosity and support I have received from Kennesaw State University and the donors of the IIA Internal Auditing Graduate Scholarship. It was a pleasant surprise to be a recipient of an award relating to Internal Auditing because I am spending my summer studying for the CIA exam. This scholarship has been encouraging and

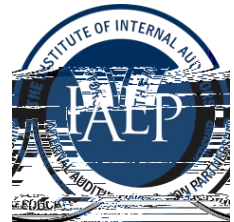


# Note from the IAC Director

It is an honor to partner with amazing students and professionals to promote education for the

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A handwritten signature in black ink that reads "Brad A. Schaffer". The signature is written in a cursive style and is positioned above a horizontal line.

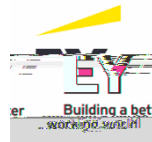


# Stakeholders 2019- 2020



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Colonial Pipeline



Warren Averett



IAC Advisory Board:  
 Steve Brown (Chair), Barry Ballow, David Brand, Darryl Butler, Carley Ferguson, Michael Hammond, Steve Jackson, Dctdct"Lguwr."kson,kso38-0.042 Tw (