

# Cohort 16 Students



Myra is a Data Analyst. I am  
based in the field of Data  
Reads in a role that in  
business. My career has  
over a decade, during which I have held  
positions including roles as  
Marketing, Chief, 360 Learning, Sales  
and Business. As Senior Manager  
Global Data Reads at Chief, I am  
responsible for leading  
the data reads by  
ensuring that practices  
and change are being to  
read data at 360 Learning  
and ensuring that  
to ensure 0 0 (868, ) JETEMC /P Lag (eUS)/MCID 81 BDCDCDCDCDCD T(11 Tw8 00 8 5





Hi, my name is Sandy Gore. I am the Director of Transportation and Environmental Health & Safety asMD 0 0 a.m the Dirs/P Lang (en-US)/MCID 178 BDC BT0.972 Tw 8 0 0 8 38 352





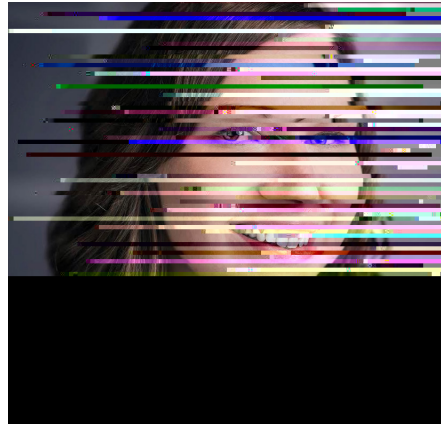
Charshae LaShar Marshall-Phillips is a professional with over 20 years of experience spanning non-profit work under Housing and Urban Development, higher education at the University of North



# KATHERINE MORGAN

## MARKETING

Hello, I'm a seasoned Data Science and Research Consultant with over a decade of experience across healthcare, retail, travel, and hospitality sectors. Currently, I lead the research department for a healthcare marketing agency, overseeing all research studies end-to-end, developing new research capabilities, and contributing to thought leadership research published by the agency. My passion lies in blending research and data science to better understand consumer behavior, ultimately driving more effective and ethical marketing strategies in healthcare. Marketing is often about influencing customers' choices, which directly affect their well-being in healthcare, so effective communication becomes paramount. From my experience, it's not merely about promoting services; it's about educating the public, dispelling myths, and ensuring individuals make informed healthcare decisions. I aim for my research to continue focusing on marketing in the healthcare sector to further enhance these efforts.



I hold a Master's degree in Applied Statistics from Kennesaw State University and have pursued various continuing education courses, most recently completing an Applied Data Science Certification from MIT Professional Education. Growing up as an Air Force "brat," with my mother, a retired PhD Col., instilled in me a strong sense of discipline and adaptability. This unique upbringing provided me with diverse experiences and perspectives that have enriched both my personal and professional life.

In my personal life, I enjoy spending time with my family, friends, and my dog, Archimedes, hiking and exploring wineries and breweries. While I don't get to participate as often as I would like, I have a deep love for ballroom dancing.



Hello, I'm Aaliyah W. Wilkerson, a passionate storyteller and marketing professional currently serving as the Associate Director of Admissions Marketing at Fort Valley State University in Fort Valley, Georgia. My journey in communications began with a Bachelor of Science in Broadcast Journalism from Florida Agricultural and Mechanical University (FAMU), where I honed my skills as a broadcast and print journalist. This experience ignited my passion for brand storytelling and led me to pursue a Master of Science in Integrated Marketing and Communications from West Virginia University.

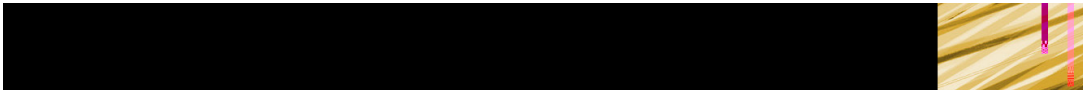
I've leveraged my journalism and video production background to excel in marketing and communications. At FAMU, I was the first Marketing and Communications Coordinator for the housing department, building the brand from scratch. As Digital Marketing Manager for University Communications, I assisted in developing the University's presence in the Metaverse. I explored digital strategies to engage Generation Z. I've also led social

media strategy and live event coverage for the National Association of Black Journalists' annual conference.

Every brand has a story; my mission is to tell these stories with journalistic dedication.







# JAYABHUSHAN PRANEETH PALLEPOGU

## INFORMATION SYSTEMS



My name is Jayabhushan Praneeth Pallegogu. As an IT professional, I have assimilated 15 years of experience and gained expertise in different facets of Product Management. I started my career as a Senior Associate Consultant at Infosys and have been working as a Product Manager at Progment Technologies Pvt Ltd until July, 2024. My Bachelor of Technology degree from JNTU followed by an MBA from IIT, Kanpur has allowed me to acquire an interdisciplinary knowledge base combining both technology and business.

My Research Interest is, "Impact of AI on the decision making of the employees in Organizations."

Along with my professional career, I have managed the operations of my NGO Ray of Hope which I founded in 2007. This experience has significantly contributed to my personal growth and taught me important lessons about empathy and providing a supporting hand to uplift the underprivileged sections of my community. Our NGO focuses on empowering women by offering skill training in tailoring, spoken

English, and painting. I fervently support women's rights and empowerment, acknowledging the critical need for equality on a national level.

An incident that gave me more confidence in my cause was my meeting with Hollywood filmmaker M. Night Shyamalan. We collaborated on a project to renovate a school building for homeless kids.

Another major incident that contributed to my personal development was my elder brother's untimely demise due to cancer. Seeing him struggle with depression caused by his condition was heartbreaking and emotionally moving. To support people who were going through similar mental health issues, I wrote a self-help book titled 'Praneeth's Pearls of Wisdom ' which was ranked number one on Amazon, India under the Counseling section. Dancing and writing are my hobbies.

I'm blessed to be part of a loving and supporting family which includes my parents, two brothers and sisters-in-law, a niece and a nephew.



# CHARMAINE BARNES

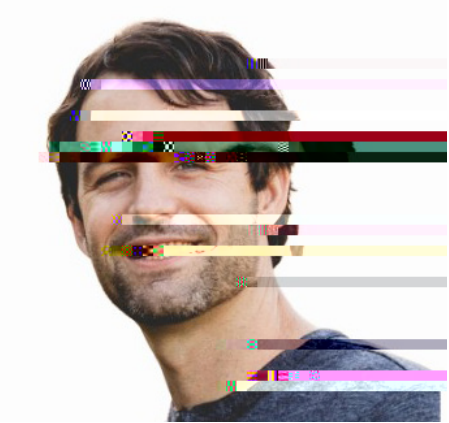
ACCOUNTING



My name is Charmaine Barnes. Currently working as an accountant at Georgia Gwinnett College, my research interest is in Accounting - Auditing. My educational background includes a Master of Science in Professional Accounting from Georgia State University.

I am Jamaican and I live with my family in Lawrenceville GA. I enjoy writing, have written and published a memoir which is sold on Amazon and distributed in all Parish libraries in Jamaica. I founded a 501 (c) 3 organization and recently provided support for school lunch program for needy children in Jamaica.

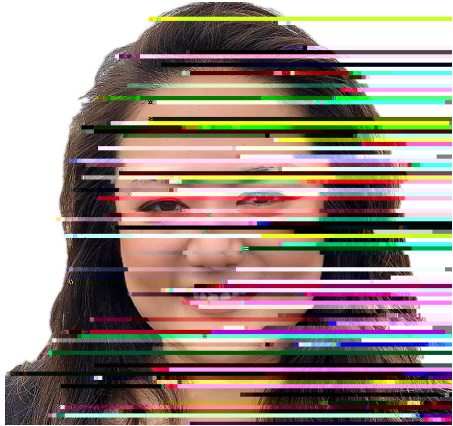
I play competitive badminton and I love to walk the trails.



Over the past 15+ years, I have earned a Bachelor of Finance from Murray State University and a Bachelor of Accounting from Auburn University, founded VE



Long Pham graduated with a bachelor's degree in commercial banking in 1998 from National Economics University in Vietnam and bachelor's degree in English in 1999 from Hanoi University in Vietnam. He earned MBA in international business in 2003



My name is Leah K. Han. I hold a Bachelor of Science in Marketing from the University of Florida and a Master's in Accounting from Georgia State University. I have worked in public accounting, as well as in securities and financial firms, in various roles. As a CPA, I have owned and operated my own accounting firm since 2017, advising clients on a wide range of accounting and tax matters. In addition to my practice, I share my expertise as an adjunct instructor at Gwinnett Technical College and as a facilitator for Cornell University.

I am now seeking to transition into academia full-time, with the goal of dedicating my career to research and teaching. My research focuses on the rapidly evolving world of digital assets,