



Excel in research, teaching, and leadership positions in academia

Conduct and publish cutting-edge



- 1 Attend an info session (in person or virtually)
- 2 Complete a workshop on how to write a research interest overview (RIO) and submit
- ◆ Participate in an interview
- ◆ Await enrollment decision



THE KSU PH.D. ADVANTAGE

EXCEPTIONAL JOB PLACEMENTS

Management graduates of the Ph.D. in (The) Joel A. Katz Music and

ACCESS TO WORLD-CLASS LEADERS AND RESOURCES

Marshall University
University of North Carolina —
Charlotte
Middle Tennessee State University
Belmont University
Oglethorpe University
Troy University

LIMITLESS RESEARCH POTENTIAL

Environmental Sustainability
Narcissism and Power
Social Media Use
Global Family Businesses
CEO Tenure and Entrepreneurial
Orientation

The Robin and Doug Shore
Entrepreneurship and
Innovation Center
The Kennesaw State Family
Enterprise Center
The Joel A. Katz Music and
Entertainment Business
Program

FACULTY RESEARCH EXPERTISE

Journal of Management
Journal of International Business Studies
Journal of Business Research

Entrepreneurship Theory
and Practice
Supply Chain Management
International Journal of
Hospitality Management

"I was well prepared for my transition from my professional career to my academic career by KSU's Ph.D. program. I am forever grateful to my dissertation committee for mentoring me."

Allen Brown
Assistant Professor of Management,
Georgia Southwestern University
Ph.D. Graduate of 2019

