Technological Determinism

Innovating the Future: Transforming Business Doctoral Education for Global Impact and Social Good

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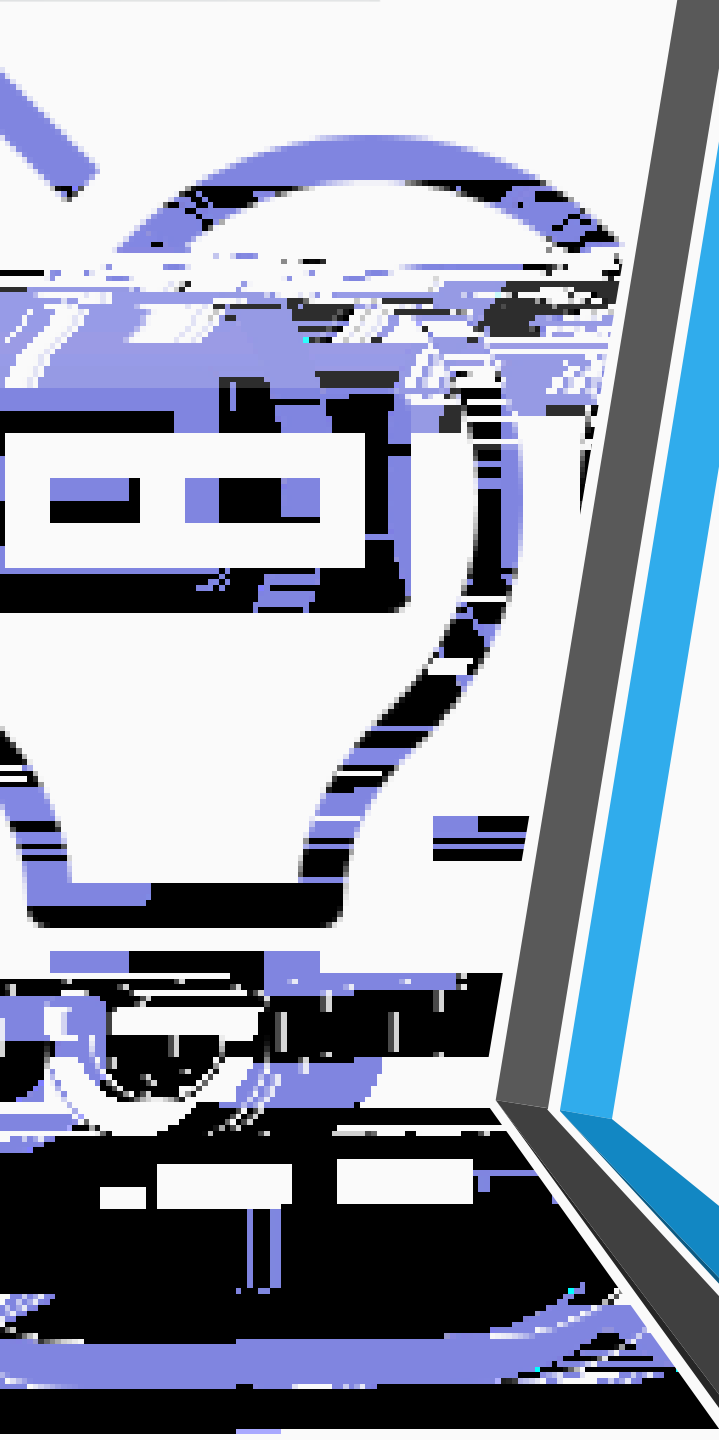
Key Drivers: The AACSB Call to Action

Pursuing Purpose:

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Key Objectives:

01

To understand the evolving landscape of doctoral education in business studies, and the need for expanding the missions

Pursuing Purpose: Addressing Societal Needs Through Doctoral Education

The Evolving Landscape of Doctoral Education in Business Studies

Expanding Missions and Models
- Rethink curriculum to include social entrepreneurship, sustainability, and ethics
- Innovate delivery through online platforms and global partnerships

Serving Broader Societal Needs
- Align research with urgent societal issues like climate change, inequality, and technology disruption
- Collaborate with NGOs, governments, and corporations on impactful projects

Reaching a Diverse Audience
- Create inclusive programs for underrepresented groups in business academia
- Offer flexible program structures to accommodate varying student needs

Maintaining Quality and Standards
- Uphold academic rigor through comprehensive evaluation and peer review
- Continuously update assessment methods to reflect current industry standards

Areas of Opportunity
- Integrate real-world problem-solving into the doctoral journey
- Expand executive education to incorporate doctoral-level insights and research

Challenges to Address
- How do we ensure the relevance of doctoral research to contemporary business challenges?
- What are the strategies to attract and retain a more diverse doctoral student body without compromising on quality?
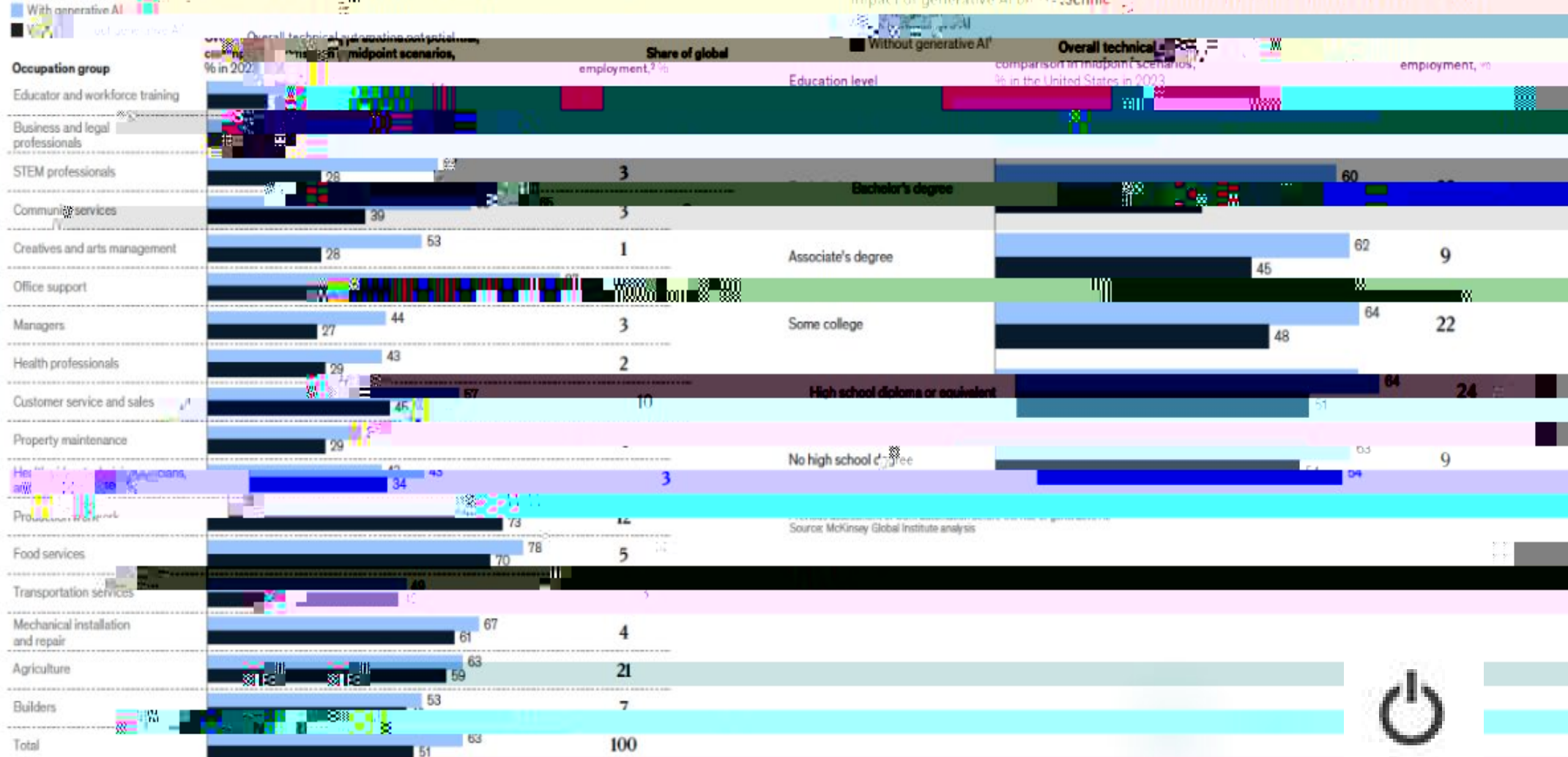
Impact on Workforce?

Advances in technical ... performe... educators, professionals, and creatives.

...occupations requiring higher ... els of educational attainment.

Impact of generative AI on ... potential in midpoint scenario, 2023

- With generative AI
- ... ut generative AI

Impact of generative AI on ... Technic

- Without generative AI

Occupation group	Overall technical automation, % in 202... midpoint scenarios	Share of global employment, %	Education level	Overall technical comparison in midpoint scenarios, % in the United States in 2023	employment,
Educator and workforce training					
Business and legal professionals					
STEM professionals	28	3	Bachelor's degree	60	
Community services	39	3			
Creatives and arts management	53 / 28	1	Associate's degree	62 / 45	9
Office support					
Managers	44 / 27	3	Some college	64 / 48	22
Health professionals	43 / 29	2			
Customer service and sales	67 / 45	10	High school diploma or equivalent	64	24
Property maintenance	29				
Hea... ... ... and...	43 / 34	3	No high school degree	64	9
Production work...	73	12			
Food services	78 / 70	5			
Transportation services	40				
Mechanical installation and repair	67 / 61	4			
Agriculture	63 / 59	21			
Builders	53	7			
Total	63 / 51	100			

Source: McKinsey Global Institute analysis

Fostering Innovation & Social Impact: Leveraging Academic Research

Embracing new technologies and methodologies:

- Integration of advanced tools and platforms for data collection and analysis.

- Adoption of machine learning algorithms for predictive modeling in business research.
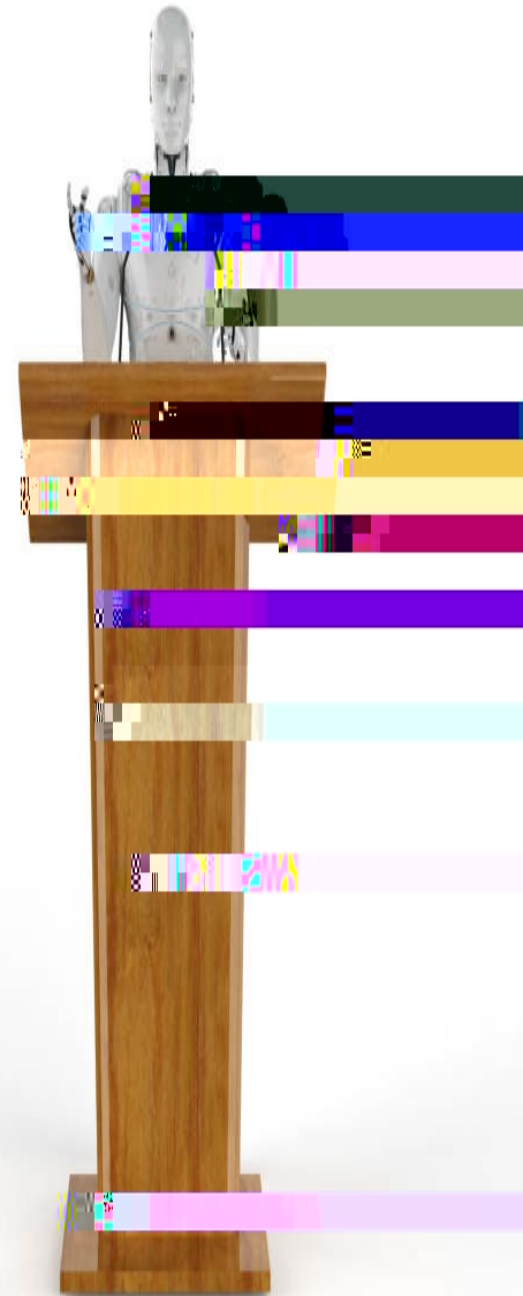
Bridging Academia & Industry

- Fostering partnerships with industry for real   -

Summary: The future of business doctoral education is ripe for transformation

The Future of Tomorrow is Today:

- [Introducing Sora — OpenAI's text-to-video model)](#)

- [Introducing Devin, the first AI software engineer)](#)

- [Open AI Speech-to-Speech Reasoning)](#)

- [David Attenborough is now narrating my life)](#)

The End!!!!