



# Campus License

Product and Services Description



## Cataloguing and Searching

Statista facilitates the search process through the use of keywords, allowing users to quickly and

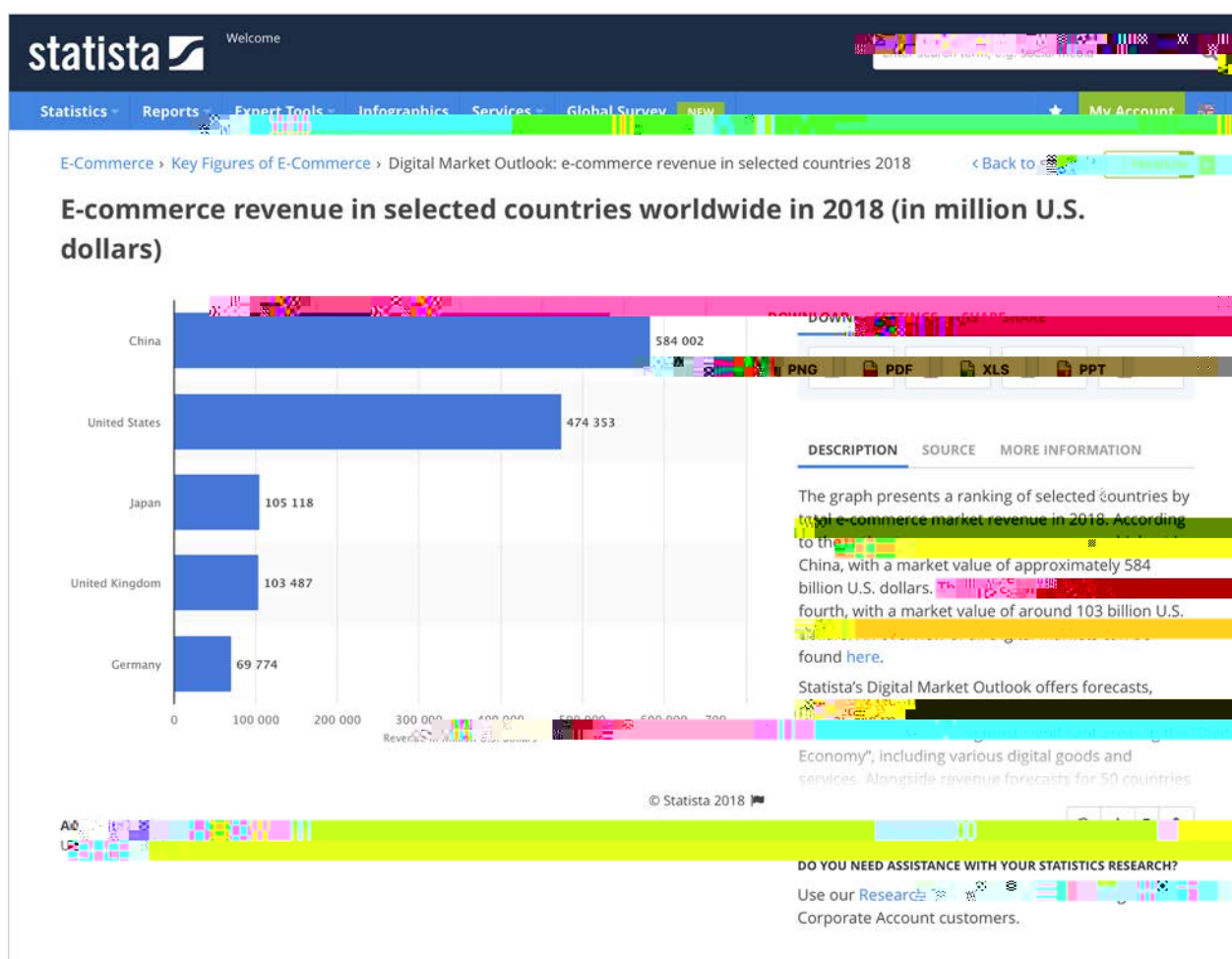
## Research

Statista is a modern information platform, providing a starting point for the research of quantitative data. In addition to the direct availability of statistics, Statista provides users with the opportunity to directly and efficiently search for and locate sources, studies, and surveys.

Statista analyzes and evaluates quantitative data from numerous professional, scientific, academic, and trade publications of quantitative data and makes them available through its portal. Users have the option to directly identify the source of specific data, allowing continued research from a direct source. In addition to providing a deeper understanding of specific content, this is particularly valuable when further analysis of qualitative information published in the context of quantitative representation is needed.

In addition, users may benefit from references to publications on a specific topic, from the extensive knowledge and experience of Statista's industry experts.

Figure: Representation of Statistics









## 02. Service Description

The following includes a brief description of services offered by a Campus License.



## Contact Information

If you have any questions or are interested in learning more about Statista, please contact:

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