



The mission of KAB is to provide a well-rounded college experience through educational and social activities. KAB programs promote and develop community growth, with leadership opportunities, as well as social networking in a supportive environment. KAB is a student-run organization and is supported by student activity fees. KAB programs are developed by students and for students.

Spirit & Traditions assists in establishing university traditions on the Kennesaw Campus. This committee plans annual themed weeks like Week of Hot Lovin'; supports and collaborates with athletics; and provides a presence during Week of Welcome and Homecoming events.

In addition to planning KAB's biggest event, KSU Day, they also coordinate events that celebrate national; international; and cultural event as well as provide live entertainment in the musical and comedy realms.

Hot Topics Committee is responsible for planning lectures that center around current issues and awareness. They collaborate with various departments and student organizations on topics that include, but are not limited to, alcohol and substance abuse, health and wellness, crime prevention, education, political and global issues, and etc.

The Marketing committee is responsible for promoting the organization as a whole along with its events. They create marketing materials and maintain a robust social media presence. In addition, they coordinate promotional events (tabling, socials themed at promoting KAB, etc.)

KAB volunteers are active general body meeting members who have the opportunity to get hands on experience with event planning. These volunteers attend general body meetings, are members of committees, contribute to marketing, and assist in the staffing of events.



Students attended the NACA South regional fall conference located in Chattanooga, Tennessee. Students selected four acts: mentalist David Hall, lecturer Adam Garbrowski, comedian Samuel Comroe, and the Arrive Alive distracted driving simulator.

Committee	August	September	October	November	December	
Spirit and Traditions	0	0	3	0	0	
Entertainment	0	1	0	1	0	
Hot Topics	0	0				













