

## VITA

### **BERNARD DAVID GOLDFINE**

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Professor  
WellStar College of Health and Human Services  
Kennesaw State University  
Department of Social Work and Human Services (SWHS) and the  
Department of Health Promotion & Physical Education (HPE)  
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#### **EDUCATION**

- Ph.D. University of Southern California, 1988  
Major: Physical Education  
(Administration of Athletics, Physical Education, and Recreation)
- M.A. University of Southern California, 1985  
Major: Physical Education  
(Administration of Athletics, Physical Education, and Recreation)
- B.A. University of California, Santa Barbara, 1975  
Major: Political Science. Minor: Physical Activities

#### **PROFESSIONAL POSITIONS**

2018 to Present ***Interim Chair of Social Work and Human Services***  
**Kennesaw State University, Kennesaw, Georgia**

- < Oversee all departmental operations including, personnel management (hiring, evaluation, etc.), budgeting, managing faculty and staff workloads, scheduling, assigning office space, informing faculty of important information from the upper administration at the college and university levels.
- < Represent the Department in College and University business matters.

1995 to Present ***Professor***  
**Kennesaw State University, Kennesaw, Georgia**

- < Serving as Coordinator Physical Activities Coordinator of the HPE Department (2013-2019). During this time, I created the Elective Physical Activities Program comprised of 43, one-credit hour courses, which











- Goldfine, B.D.** (2005). "Indoor and Outdoor Courts," pp. 235-256 and accompanying Power Point Lectures  
<http://www.sagamorepub.com/powerpoint/FacilityDesign/FacilityDesign-Ch20.ppt> and appendices <http://www.sagamorepub.com/appendices/FacilityDesign/FacilityDesign-AppD.pdf>. In T.H. Sawyer (Ed.), *Facility Design and Management (11<sup>TH</sup> Edition)*, Sagamore Publishing, Champaign, IL.
- Seidler, T.L. and **Goldfine, B.D.** (2005). "Prologue," p.xi. In T.H. Sawyer (Ed.), *Facility Design and Management*, Sagamore Publishing, Champaign, IL.
- Gillentine, A., **Goldfine, B.**, Phillips, D., Seidler, T., Scott, D. (2004) "Prayer at Athletic Events." *Strategies* (18):13-15, September/October, 2004.
- Goldfine, B.D.** (2004). "The Short Zone Serve: An Underutilized Tactic," pp. 21-27. In Kinda S. Lenberg (Ed.), *Coaching Volleyball: Offensive Fundamentals and Techniques*, Coaches Choice, Monterey, CA
- Wang, J., Callahan, D., and **Goldfine, B.D.** (2003). "Choking Under Pressure in Competition and Psychological Intervention Approaches." *National Strength and Conditioning Association*, (25), 69-75.
- Collins, M.A., Barros, M.V., Nahas, M.V., **Goldfine, B.D.**, Lanier, A.B., and Beck J., (2003). "Influence of Class Size on Physical Activity Behavior Changes in a 15-Week Health-Related Fitness Course." *Revista Portuguesa de Ciencias do Desporto, Volume (3), 2003* 24-32.
- Nahas, M.V.,





*Bernard David Goldfine*





the 2010, 23<sup>rd</sup> Annual Conference on Sport, Physical Activity, Recreation and Law (SRLA) Conference.

**Goldfine, B.D.** (2009) "Social and Health Issues." An international presentation at the October 2009, Annual FIPSE Directors' Meeting in Washington D.C. @ George Washington University.

**Goldfine, B.D.** and Collins M.A. (2009). "Internationalizing Collegiate Physical Education Programs: Grant Opportunities Available Through FIPSE ." A presentation at the 2009 American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.

**Goldfine, B.D.,**

- Judd, M.R., **Goldfine, B.D.**, Miller, J.J., and Beck, J., (2006, June). "Sport Management Pedagogy: The Role of the NASSM Annual Conference for Continuing Professional Preparation.." A presentation and abstract at the Twenty First Annual North American Society for Sport Management (NASSM) Convention
- Collins, M.A., Barros M.V.G., **Goldfine, B. D.**, Nahas M.V., Beck J., and Lanier, A.B. (2006, April). "Effectiveness of a health-related fitness course to alter physical activity behavior patterns." A Paper presented at the International Congress on Physical Activity and Public Health, Atlanta, GA.
- Goldfine, B.D.** and Seidler T., (2006, April). "Taking Care of Business – Risk Management Issues for Ads, Coaches, and Teachers: Enhancing Safety Through Risk Management and Security." A presentation at the 2006 American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.
- Gillentine, A., **Goldfine, B.D.** and Orejan, J.W., (2006, April). "Como Se dice...An Investigation of the Need for Cultural and Language Education in the Sport Industry." A research poster presentation at the 2006 American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.
- Seidler T., Miller, J.J., Rushing, G., and **Goldfine, B.D.** (2006, April). "How Do You Make a Square Peg Fit Into a Round Hole? Suggested Safety Guidelines for Sport Facility Modifications." A presentation at the 2006 American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.
- Horne, T.H., Hypes, M.G., **Goldfine, B.D.** and Petersen, J.C., (2005, April). "Sport Facility Design and Operation." A presentation at the 2005 American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.
- Goldfine, B.D.**, Seidler, T., Miller, J.J., Sawyer, T.H., and Horne, T.F. (2004, April). "Ask the Experts: Sports Facility Planning and Design and Aquatics Liability Issues." ." A presentation at the 2004 American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.
- Beck, J. A., Collin, M.A., **Goldfine, B.D.**, and Lanier, A.B. (2004, April). "Effects of a Health-Related Fitness Course on Social Support, Barriers to Exercise, and Exercise Confidence." A presentation at the 2004 American Alliance for Health, Physical



University Students.” A presentation at the 2002 American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.

**Goldfine, B.D.**, Collins, M.A., Nahas, M.V., Barros, M.V.G., and Ash, C. (2001, June). “Impact of a Health-Related Fitness Course on Physical Activity Patterns of Students.” A poster presentation at the American College of Sports Medicine (ACSM) Convention.

Judd, M.R., Petersen, J.C., Femat, B., **Goldfine, B.D.** (2002, April) “Partnerships Within Communities to Develop Facilities: Model Schools and Community Facilities – A Shared Vision.” A presentation at the 2002 American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.

**Goldfine, B.D.**, and Seidler, T. (2001, March). “Safe Facilities: Designing for Security and Control.” A presentation at the 2001 American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.

**Goldfine, B.D.**, and Judd, M.R. (2001, March). “Minimizing The Risk Associated With In-Line Skating, Skateboarding, and Bicycling. A presentation at the 2001 American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.

**Goldfine, B.D.**, Seidler, T., Horne, T., Domke, T., and Judd, M.R. (2000, March). “Sport Facility Planning and Design: Ask The Experts.” A presentation at the 2000 American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.

**Goldfine, B.D.**, and Laubach, L. (2000, March). “An Evaluation of Cardiovascular Training and Monitoring Equipment.” A presentation at the 2000 American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.

Collins, M.A., Wang, J., Ash, C.W., and **Goldfine, B.D.** (2000, March). “Are Student Attitudes Toward a Required Fitness Course Influenced By Prior Exercise Experience?” A poster presentation at the 2000 American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.

**Goldfine, B.D.**, LaRue, R.J., Sawyer, T.H., Seidler, T., and Turner, E. (April, 1999). “A Preview of the New Sport Facility Textbook.” A presentation at the 1999 American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.

Song, C. and **Goldfine, B.D.**





**Goldfine, B.D.,**

Regional and State

**Goldfine, B. D.**, Willett, J. B., SHAPE American Southern District, "Progressive Tennis: The New Movement for Junior Players," SHAPE America Southern District, Atlanta, Georgia. (February 2015).

**Goldfine, B.D.**, Willett, J.B. (October 29, 2013). "What Every Coach and Administrator

Students." A Presentation at the Southeast Regional Chapter of the American College of Sports Medicine (ACSM).

**Goldfine, B.D.** (1999, May). "Mountain Biking the Western United States: Planning An Active Fitness-Oriented Vacation." A presentation at the Georgia Association for Health, Physical Education, Recreation, and Dance (GAHPERD) Convention.

Petrillo, J., Kahn, S., Lowry, D., Hartness, L., Whitlock, S., and **Goldfine, B.D.** (1999, February). "A Student-Centered Approach to Teaching A University Health-Related Fitness Course." A presentation at the Southern District American Alliance for Health, Physical Education, Recreation, and Dance (SDAAHPERD) Convention.

**Goldfine, B.D.** and Pittman A. (1998, February). "Staging Successful Volleyball Tournaments." A presentation at the Southern District American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention.

**Goldfine, B.D.**, Khan, S., and Petrillo, J. (1997, April). "Steps to Success: A Recipe for a Successful Health-Related Fitness Course." A presentation at the 1997 Sharing the Wealth in College/High School Physical Education, Augusta State University Conference (sponsored by the Georgia Association for Health, Physical Education, Recreation, and Dance (GAHPERD)).

**Goldfine, B.D.**, Pastore, D.L., and Riemer, H. (1994, December). "The Coaches Opinion Survey: A Key to Improving Athletic Administration." A research poster session presentation at the 1994 Ohio Association for Health, Physical Education, Recreation, and Dance (OAHPERD) Convention.

**Goldfine, B.D.** (1994, June). "Incorporating Health-Fitness Concepts in Secondary Physical Education Curricula." A presentation at the 1994 Dayton Public Schools Comprehensive Health/Physical Education "Smart" Conference.

**Goldfine, B.D.** (1993, December). "The Roles and Responsid2og0 G5cates(a)7(t 130.55 4sc)7(a)7(t)-13ha

Invited University Presentations

*(At Other Universities)*

**Goldfine, B. D.**, Wellstar College of Health and Human Services: Pecha Kucha Presentation showcasing "great teaching", "Teaching: An ever Evolving Journey," WCHHS, Prillaman Hall. (December 3, 2015).

**Goldfine, B.D.** (2010) "Risk Management in Participant and Spectator Settings." An invited presentation (spoken in Portuguese) at Univille University. Joinville, Brazil.

**Goldfine, B.D.** (2001, May) "Health and Lifestyles Research of United States, Urban Commuter, University Students." A Presentation for the Universidade Federal de Santa Catarina (UFSC) undergraduate and graduate Health and Physical Education Program.

**Goldfine, B.D.** (2000, June). "Ultimate Frisbee – The Ultimate Cardiovascular Workout." A Presentation for El Paso Community College (Villa Verde Campus) for an undergraduate health-related fitness course.

**Goldfine, B.D.** (1998, July). "Athletic Personnel Assessment." A presentation for the University of Texas at El Paso (UTEP) Graduate Sport Administration Class.

**Goldfine, B.D.** (1992, March). "Evaluation of Coaches - The Achilles Heel of Athletic Administration." A presentation for The Ohio State University Graduate Sport Management course entitled, "Intercollegiate Sport Administration."

Professional Presentations or Workshops

*(For Colleagues at Kennesaw State University)*

**Goldfine, B.D.** and Robinson, K., (2006, February). \* "Getting into the Teaching Zone: Learning How and Why it Works" An invited faculty presentation/workshop at the Kennesaw State University Center of Teaching and Learning (CETL).

**Goldfine, B.D.** and Madison, C.S., (2005, October). "Using Sports as Stress Relief: Wellness Issues for Non-Athletes." An invited presentation to first-year students in the Kennesaw State University learning communities.

**Goldfine, B.D.** and Robinson, K., (2005, February). "Getting into the Teaching Zone: Applying Coaching Principles to Teaching." An invited faculty presentation/workshop at the Kennesaw State University Center of Teaching and Learning (CETL).

**Goldfine, B.D.** and Devine, P. (2002, December). "Leadership Between the White Lines - Lessons from Sports." An invited faculty presentation at Kennesaw State University's Center for Leadership, Ethics, and Character (CLEC) Brown Bag Luncheon series.

**Goldfine, B.D.** (2000, January) "Paradigmatic Shifts." An invited faculty presentation for Leadership Kennesaw Session .

**Goldfine, B.D.** (1998, October) "Kennesaw State University – The Business of Paradigms." An invited faculty presentation for Leadership Kennesaw Session .

**Goldfine, B.D.** and Aust, C. (1998, April). “Innovative Assignments.” An invited faculty presentation through the Kennesaw State University Center of Teaching and Learning (CETL).

**Goldfine, B.D.** (1997, November). “Thinking Outside of the Box: Tools for Tackling Problems.” An invited faculty presentation through the Kennesaw State University Center of Teaching and Learning (CETL).

**Goldfine, B.D.** (1997, June). “Methods for Making the Classroom an Active Learning Environment.” An invited faculty presentation at the inaugural Kennesaw State University Reaching Through Teaching Summer Institute.

**Goldfine, B.D.** and Aust, C. (1997, January). “Innovative Assignment: Development and Testing,” An invited faculty presentation through the Kennesaw State University Center of Teaching and Learning (CETL).

#### **EDITOR/REVIEWER ACCOMPLISHMENTS**

< **Goldfine, B.D.** (February, 2012) “

- ◁ **Goldfine, B.D.** (1997). Peer Reviewer. *ACSM's Health/Fitness Facility Standards and Guidelines / American College of Sports Medicine* (2<sup>nd</sup>

## PROFESSIONAL SERVICE

### **Outside of Kennesaw State University**

#### *Service to Professional Organizations and the Profession, in general..*

- ◁ Serving as a Board Member of the United States Volleyball Association's. I have taken leadership in this role with a variety of initiative including having interns conduct member survey research and develop a draft of a marketing plan for this board. Additionally, I have brought forth proposals relative to regional championships for adults, which have revived Adult Volleyball Tournament participation in the Southern Region of USA Volleyball significantly (2004-2019).

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the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD) Convention (April 1994).

- ◁ Served as the Presider for a presentation entitled, "Burnout and Two-Year College Coaches of Women's Athletic Teams," by Donna Pastore and William



Atlanta Falcons, which started two programs with us as part of the senior seminar and internship components we offer our students; (3) Excellence in Exercise, which provides corporate recreation and fitness programs for various Atlanta-based companies and; (4) met with the NBA and Atlanta Dream Officials to explore ways to grow the latter's community image, and provide field based opportunities for our SM students. Also, I updated the Sport Management Internship and Practicum Data Base, which was a labor-intensive undertaking (2012).

- ◁ Also, I continued the re-emergence of the Sport Management Alumni Dinner (April 2012). I planned and organized this event once again in April, and in conjunction with Mulligan Madness. This event attracted alumni who were not present at the previous year's event and a few more undergraduate students.
- ◁ Served on the College T & P Committee, which reviewed two portfolios for tenure and promotion that had received mixed reviews from lower levels, and needed this body's input (2012).
- ◁ Served on the Assistant/Associate Professor Sport Management Search Committee (2012).
- ◁ Co-Chaired the Departmental T & P Committee (2011)
- ◁ Continue to successfully recruit and mentor Adjunct Faculty to teach HPS 3333 (Sport Broadcasting) and HPS 1430 (Volleyball) (2010-2013).
- ◁ Continued to provide leadership for the proposed Graduate Program in Sport Management. This included co-authoring the proposal and shepherding it through the KSU curriculum review process (2011).
- ◁ Provide Leadership on The Departmental Coaching Minor Education Curriculum Committee (2011).
- ◁ Served as a HPS Departmental Representative to assess the layout and decorating of the Lobby of the Convocation Center with ABCOM (2011)
- ◁ Served on the College HPS Chair Search Committee (2011)
- ◁ Served on the Assistant Professor Sport Management Search Committee (2011)
- ◁ Continue to develop and enhance opportunities for Sport Management students seeking to study or complete their internships abroad through developing exchange agreements with other Brazilian Universities (UPFB, Univille). Additionally, Univille's Sport Management curriculum parallels ours at KSU; thus, students can potentially take Sport Management courses as well as internships at this Brazilian institution.
- ◁ Served on the University College – College Level Promotion and Tenure Committee (2009-2010).
- ◁ Provided leadership for the Sport Management Majors, Bi-Annual Mulligan Madness and raised over \$6000 for charitable causes like the Special Olympics of Cherokee County (2010).
- ◁ Prestigious Invitee to the USA Volleyball Coaches High Performance Clinic at the US Olympic Training Center in Colorado Springs (January 2010)



President & CEO of the Atlanta Spirit LLC – the managing entity for the Atlanta Hawks Professional Basketball and Thrashers Professional Hockey Team.

- < Served as the AOL Lead Coordinator for Sport Management (throughout 2006-2007), a key piece in the 10-year SACS Accreditation process for Kennesaw State University.
- < Served as a member of the University Library Committee (Fall 2006).
- < Provided leadership and guidance for the Sport Management Search for an Assistant/Associate Professor in Sport Economics and Finance (January through April 2006).
- < Chaired the Kennesaw State University Faculty Development and Awards (FDAC) Committee, I have had the responsibility of organizing and running the meetings in addition to providing input for the letters that come to the candidates. Additionally, oversaw deliberations for two new sets of KSU internal grants that started in Fall 2005, the Post-Tenure Scholarship Start/Restart Grants and the Faculty Enhancement Leave Program (2004-2005).
- < Served on the University Faculty Development and Awards Committee (through 2005). This involved an intensive review of numerous Incentive Grant Proposals (2003-2005).
- < Served as a member of the University Intercollegiate Athletic Committee (2001-2004). Provided constructive criticism concerning the KSU Athletic Department transportation policies. I attempted to raise awareness among this group regarding potential problems and risks associated with having coaches transporting their teams visa vi having professionally contracted transportation for all athletic teams.
- < Served as the College of Health and Human Service representative to the KSU University Environmental Concerns Committee. I helped organize Earth Day Activities, and took the lead in encouraging faculty to use public transportation, bicycle, carpool, or walk to work on that day. Additionally, I promoted ideas such as placing a greater number of bicycle racks around campus to promote riding and attempting to make Kennesaw State University a smoke-free campusETQq6( a)7(

logistics. Some of the other duties I assumed were: (1) coordination with City of Acworth and Allantona Landing Representatives; (2) helping the KSU Bicycle Club to set up the course (37 miles); (3) communicating, coordinating, and paying the charity; (4) Raising \$800.00 from a donor to help cover insurance and logistic costs; (5) riding as a sweeper on the event day (probably about 60 miles), trying to encourage participants; (6) served as Master of Ceremonies and; (6) conducting the post event evaluation.

- < Provided leadership and authorship for the Assurance of Learning AOL Full Report in October 2005. Additionally, I took the lead on developing the rubric for measuring continued assurance of learning (2005).
- < Serving as Faculty Advisor to the Kennesaw State University Bicycling Club in from (2005-2006).
- < I assisted and have provided input to the Kennesaw State University Sport Management Alumni Association, which was formed in February 2005. This club will provide an opportunity for networking between KSU Sport Management Alumni in addition to networking between alumni and undergraduates (2005-2006).
- < Served as a moderator for Dr. Donna Pastore's presentation at the 2005 International Summit : Effecting Social Change through Women's Leadership in Sport (October, 2005).
- < Provided leadership for the Sport Management Majors, a Bowling Event (December 2005). This event resulted in proceeds of \$1500 going to Children's' Healthcare of Atlanta (2005).
- < Served on the Kennesaw State University Career Service EMC /P AMCID 3>> BDC UIRG/







- < Provided information for an advertisement regarding Sport Management Internship Placements for the College of Health and Human Services, as per request by HPS Department Chair (Spring 2002).
- < Provided information for students considering entry into the Sport Management Major(1999-2002).
- < Lead the selection of the Sport Management Major of the Year Award and supplied the necessary information and materials to Liza Davis (2000-2003).
- < Provided leadership for the Sport Management Majors, who held their Third Annual “Mulligan Madness Golf Scramble” (Spring 2001). This event resulted in proceeds of approximately \$2,500, \$1000 of which was donated to “The Atlanta Union Mission” charity to benefit the homeless.
- < Provided leadership for the Sport Management Majors, who held their Second Annual “Mulligan Madness Golf Scramble” (Spring 2000). This event resulted in proceeds of approximately \$3,400, half of which were donated to the “Make-A-Wish Foundation of Greater Atlanta and North Georgia” charity.
- < Provided leadership for the Sport Management Majors, who held their First Annual “Mulligan Madness Golf Scramble” (Spring 1999). This event resulted in proceeds of approximately \$2,200, \$500 of which was donated to the Egleston’s-Scottish Rite Children’s Hospital.
- < Provided leadership for the Sport Management Majors, who held their “May Madness” three-person basketball tournament (Spring 1998). This event resulted in proceeds of approximately \$750, half of which was donated to the Egleston’s-Scottish Rite Children’s Hospital.
- < Served as a Sport Facility Consultant concerning aspects of the design and components of the Kennesaw State University’s Convocation/Classroom Center (2000-2002). This involved a trip to Columbus State to analyze this facility and a subsequent report (4/23/01). Additionally, this consulting entailed a “emergency” meeting with Dean Perkins and Vice President of Academic Affairs, Ed Rugg and another report of recommendations (March, 2001).
- < Provided sport facility consulting to the Antilles School in St. Thomas, Virgin Islands.
- < Provided community service/voluntary consulting for the launching of the Atlanta based Corporate Golf and Tennis Challenge (CGTC) (2000reW\* nBT/F612 70.0000



◁ Served as the Lead Coordinator for the Leadership Kennesaw Session in





- ◁ Volunteered to help run the U.S. Croquet Association Exhibition at the AT&T Tennis Tournament at the Atlanta Tennis Club in Duluth (May 1998).
- ◁ Provided Paulding County High School Girls Interscholastic Volleyball Team with a volleyball clinician to run a summer clinic (July 2000).

## **PROFESSIONAL CONFERENCES ATTENDED**

National Association for Kinesiology in Higher Education, 2015- 2018.

USA Volleyball High Performance (HP) Clinic, United States Volleyball Association, Colorado Springs @ USA Olympic Training Center, Colorado, USA, February 5, 2015 - February 8, 2015

Annual Convention of the American Alliance for Health, Physical Education, Recreation, and Dance (AAHPERD), 1987- 2015.

CDC Inaugural Conference on Physical Activity, 2006.

Annual Conference of the North American Society for Sport Management (NASSM), 1993-1999, 2001-2004, 2006.

Annual Sports, Physical Education, Recreation, and Law (SRLA) Conference, 2003, 2009, 2010

Annual Convention of the Georgia Alliance for Health, Physical Education, Recreation, and Dance (GAHPERD), 1996 , 1999, and 2009.

Annual Convention of the Ohio Alliance for Health, Physical Education, Recreation, and Dance (OAHPERD), 1992-1994.

Annual Convention of the American Volleyball Coaches Association, 1997.

Annual Athletic Business Conference, 1993, 1995, 2002.

Annual Meeting of the Southern District Association for Health, Physical Education, Recreation, and Dance (SDAHPERD), 1997-2001, 2005.